

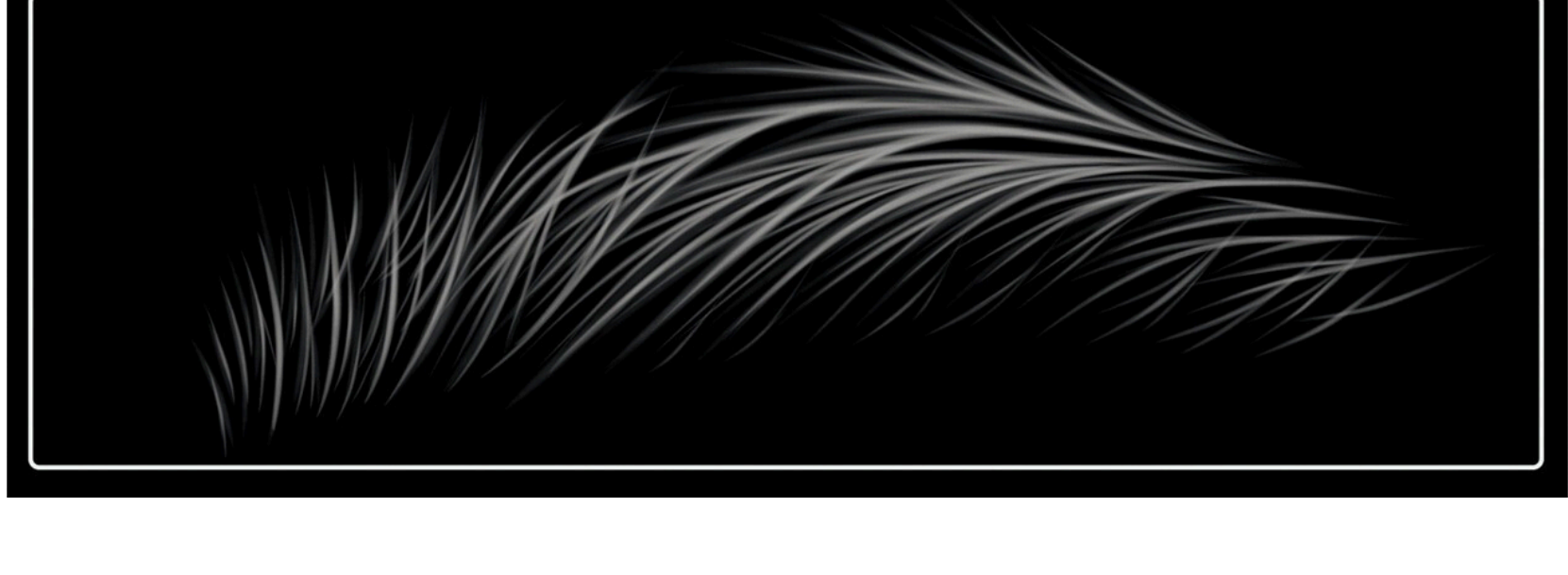
SHADOWBROWS BASIC TRAINING



ALEKSANDRA YANEVA SHADOWBROWS CRAFTMASTER

SHADOWBROWS IS A NEW PERMANENT MAKEUP TECHNIQUE PRESENTED BY PHIACADEMY

The purpose of this technique is to achieve maximum naturalness and to recreate any type of eyebrows - from the most delicate to the fluffiest. Thanks to that, a result with greater density can be achieved even on clients who do not have any eyebrows. ShadowBrows is a machine technique that allows working on any type of skin, which is what makes it so desirable among clients lately. This light and delicate method will have your clients falling in love with their new brows in no time!

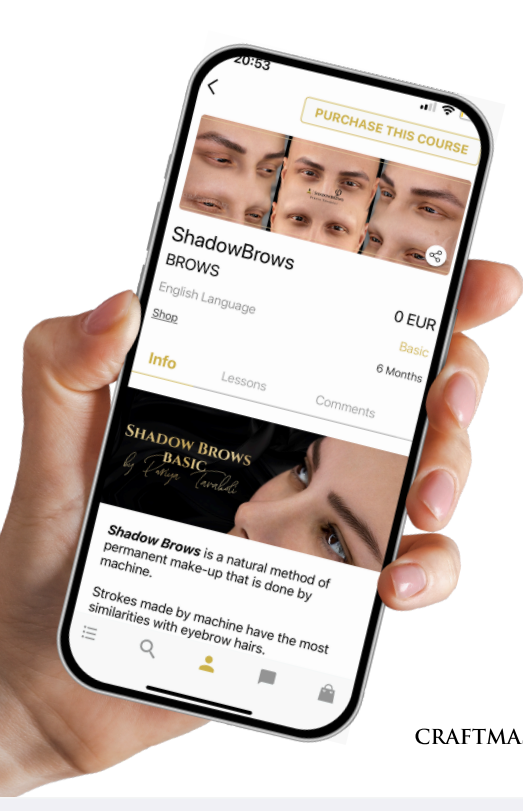


THE BASIC TRAINING TAKES PLACE IN A TWO-DAY LIVE WORKSHOP, BUT IT DOES NOT END THERE, IT CONTINUES IN A SPECIALLY DEVELOPED PHIACADEMY ONLINE TRAINING PLATFORM CALLED CRAFTMASTER.

In CraftMaster you'll find tutorials on golden ratio, hygiene, skin conditions and diseases, colorism, measuring and drawing shape, first strokes, drawing eyebrows on latex step by step, types of needles and machines, depth of work, instructions for aftercare and many others.

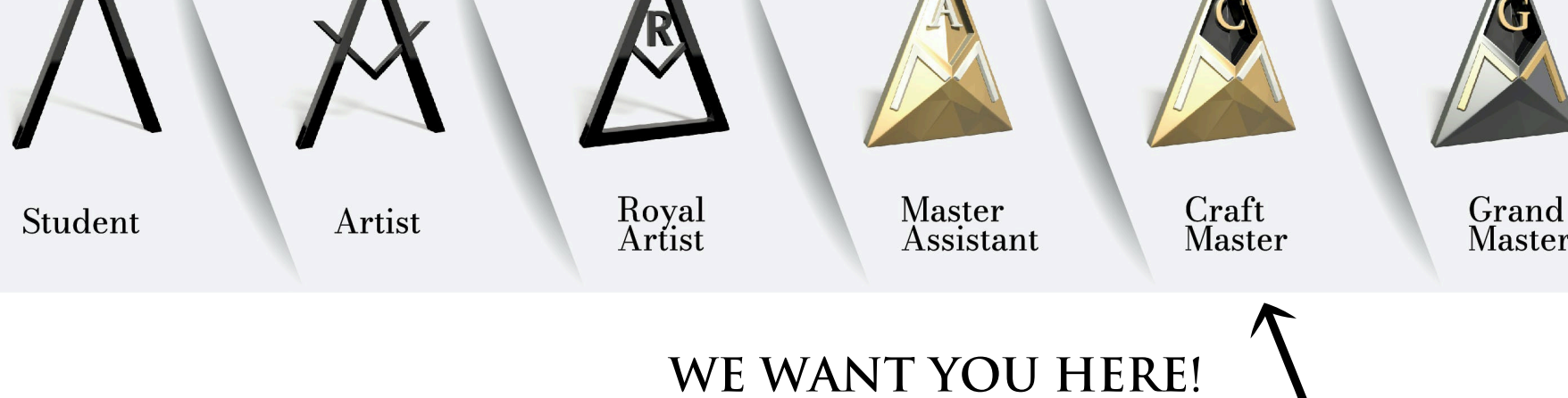
The app is designed to give you access to all videos and lectures at any time of the day, which means that YOU decide when and where to study and practice.

Our communication is also carried out in the application where you will submit your work on latex and models and receive feedback from me until you pass all the required 13 certification levels.



During the two-day live workshop, you will have the opportunity to learn all the theoretical features of ShadowBrows, practice on latex, and during the second live day, you will have the opportunity to try out the technique on a live model. This training provides an opportunity for career development in PhiAcademy!

CRAFTMASTER IS AVAILABLE FOR DOWNLOAD ON MOBILE DEVICES WITH THE IOS OR ANDROID OPERATING SYSTEM



WE WANT YOU HERE!



THE TRAINING IS OFFERED IN THE FOLLOWING OPTIONS:

STARTER KIT:

- CARAMEL CAKE HAIR STROKE PIGMENT 10 ML | 1 PC.
- COFFEE CHARM HAIR STROKE PIGMENT 10 ML | 1 PC.
- DARK CHOCO PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- PHICONTOUR THINNER SUPER DILUTING LIQUID 10ML | 1 PC.
- PHIMIXER
- BB COMPASS | 1 PC.
- SHAPING PENCIL DEEP BROWN | 1 PC.
- SHAPING PENCIL WHITE | 1 PC.
- PRACTISING LATEX SILICONE 1/1 | 3 PCS
- SILICONE INK CUPS 50/1 | 1 PC.
- INK CUP HOLDER | 1 PC.
- SKIN CANDY MONODOSE BALM 20/1 | 1 PC.
- PHIWIPES MAKEUP REMOVER WIPES 5/1 | 1 PC.
- PHIWIPES ASEPT WIPES 5/1 | 1 PC.
- PHI PATCH TEST 10/1 | 1 PC.
- PMU CARTRIDGES 0.30 1R 7 MM TAPER 10/1 | 1 PC.
- PMU CARTRIDGES 0.30 3R 5.5MM TAPER (EN17) 20/1 | 1 PC.
- PMU CARTRIDGES 0.30 1R 7 MM TAPER 10/1 | 1 PC.

2 days live + 2 months access to CraftMaster + 2 bonus lectures and unlimited support
Price for live training: 1800 GBP Online training price: 950 GBP

STANDARD KIT:

- RICH MOCHA PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- CARAMEL CAKE HAIR STROKE PIGMENT 10 ML | 1 PC.
- COFFEE CHARM HAIR STROKE PIGMENT 10 ML | 1 PC.
- DARK CHOCO PMU HAIR STROKE PIGMENT 10 ML | 1 PC.
- CACAO DREAM HAIR STROKE PIGMENT 10 ML | 1 PC.
- SUNNY YELLOW PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- BRICK RED PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- GALACTIC BLACK PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- PHICONTOUR THINNER SUPER DILUTING LIQUID 10ML | 1 PC.
- PHIMIXER | 1 PC.
- SHAPING PENCIL DEEP BROWN | 1 PC.
- SHAPING PENCIL WHITE | 1 PC.
- SHAPING PENCIL HOT RED | 1 PC.
- BB COMPASS | 1 PC.
- PRACTISING LATEX SILICONE 1/1 | 3 PCS
- PHIWIPES MAKEUP REMOVER WIPES 5/1 | 1 PC.
- PHIWIPES ASEPT WIPES 5/1 | 1 PC.
- PHIFOAM 50 ML | 1 PC.
- SILICONE INK CUPS 50/1 | 1 PC.
- INK CUP HOLDER | 1 PC.
- SKIN CANDY MONODOSE BALM 20/1 | 1 PC.
- PHIBROWS SCISSORS & TWEEZERS | 1 PC.
- PMU CARTRIDGES 0.30 3R 5.5MM TAPER (EN17) 20/1 | 1 PC.
- PMU CARTRIDGES 0.30 1R 7MM TAPER (EN17) 20/1 | 1 PC.
- PHI CARTRIDGES 0.30 1R 7 MM TAPER 10/1 | 1 PC.
- PHI CARTRIDGES 0.35 3RS 7 MM TAPER 10/1 | 1 PC.

2 days live + 4 months access to CraftMaster + 4 bonus lectures and unlimited support
Price for live training: 2950 GBP Online training price: 1550 GBP

PREMIUM KIT:

- CACAO DREAM PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- CACAO DREAM PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- SWEET CINNAMON PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- CARAMEL CAKE PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- COFFEE CHARM PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- SUNNY YELLOW PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- BRICK RED PMU HAIR STROKE PIGMENT 10ML | 1 PC.
- GALACTIC BLACK PMU HAIR STROKE PIGMENT 10 ML | 1 PC.
- BLACK MOON PMU MIX SHADE PIGMENT 10 ML | 1 PC.
- PHICONTOUR THINNER SUPER DILUTING LIQUID | 1 PC.
- PHIMIXER | 1 PC.
- SHAPING PENCIL DEEP BROWN | 1 PC.
- SHAPING PENCIL SOFT BROWN | 1 PC.
- SHAPING PENCIL WHITE | 1 PC.
- SHAPING PENCIL HOT RED | 1 PC.
- SHAPING PENCIL BLACK | 1 PC.
- BB COMPASS | 1 PC.
- PRACTISING LATEX SILICONE | 6 PCS
- PHIBROWS SCISSORS AND TWEEZERS | 1 PCS
- PHIWIPES WIPES 5/1 | 2 PCS
- PHIWIPES MAKEUP REMOVER WIPES 5/1 | 2 PCS
- PHIFOAM 50 ML | 1 PC.
- SILICONE INK CUPS 50/1 | 1 PC.
- INK CUP HOLDER | 1 PC.
- SKIN CANDY MONODOSE BALM 50/1 | 1 PC.
- PHI PATCH TEST 10/1 | 1 PC.
- PHI PATCHES 50X2 PCS | 1 PC.
- PHIBROWS HIGI MASK | 1 PC.
- PMU CARTRIDGES 0.30 3R 5.5MM TAPER (EN17) 20/1 | 1 PC.
- PMU CARTRIDGES 0.30 1R 7MM TAPER (EN17) 20/1 | 1 PC.
- PHI CARTRIDGES 0.30 1R 7 MM TAPER 10/1 | 2 PCS
- PHI CARTRIDGES 0.35 3RS 7 MM TAPER 10/1 | 2 PCS

2 days live + 6 months access to CraftMaster + 5 bonus lectures and unlimited support
Price for live training: 3550 GBP Online training price: 2280 GBP

EACH OF THE KITS CAN INCLUDE A DEVICE OF YOUR CHOICE BETWEEN PHI ARTIST £199 AND PHI ROYAL MACHINE £379.
TO RESERVE YOUR PLACE YOU NEED TO PAY A SECURITY DEPOSIT BY BANK TRANSFER. CONTACT US AT ME@ALEKSANDRAYANEVA.COM TO RECEIVE FURTHER INSTRUCTIONS REGARDING DEPOSIT PAYMENT AND TRAINING REGISTRATION